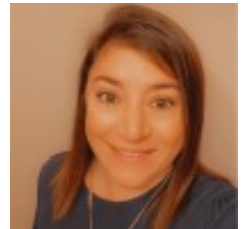


July 8, 2025

ACVECC Welcomes Bailey McMurray, IOM, MAOL as ACVECC CEO

Leadership milestone marks a new era of strategic growth and investment in veterinary emergency and critical care

NORTH GRAFTON, MA — The American College of Veterinary Emergency and Critical Care (ACVECC) is proud to announce the appointment of Bailey McMurray, IOM, MAOL as the organization's inaugural full-time Chief Executive Officer (CEO). McMurray began her tenure at the end of April 2025 and has already fully immersed herself in ACVECC's mission and the broader emergency and critical care (ECC) community.



Bailey has over 13 years of experience in association management, with a strong track record of building high-performing teams, driving strategic initiatives, and fostering collaborative, mission-focused communities. As the first full-time CEO in ACVECC's history, she will lead the organization through its next phase of growth—collaborating closely with the Board of Regents, committees, organizational partners, and others—to drive progress in education, certification, research, and advocacy within the field of veterinary emergency and critical care.

“It is an incredible honor to serve as ACVECC's first full-time CEO,” said McMurray. “In just these first few months, I've been inspired by the passion and expertise that drive this community forward. I look forward to building on the strong foundation already in place and working together to shape the future of emergency and critical care in veterinary medicine.”

Based in the Chicago suburbs, Bailey thrives on building connections, fostering continuous learning, and leading with purpose. Outside of her professional life, she enjoys exploring new places, getting outside, attending live shows, cheering on her favorite sports team, and spending time with her three orange cats—Amy, Cayenne, and Stanley.

She looks forward to engaging with the ACVECC community at IVECCS 2025 and welcomes opportunities to connect with the ACVECC membership community at bailey.mcmurray@acvecc.org or connect on [LinkedIn](#).

This announcement is also a moment of deep gratitude and recognition for Dr. Armelle de Laforcade, DVM, DACVECC, who is celebrating 20 years of dedicated service and exceptional leadership as ACVECC's Executive Director. Her tireless work, vision, and commitment have been instrumental in shaping the organization and advancing the field of veterinary emergency and critical care. We are sincerely thankful for all she has

contributed, and we are pleased to share that Dr. de Laforcade will continue to be involved with ACVECC—offering her valuable insight and experience as we enter this exciting new chapter.

In addition, we invite all Diplomates and stakeholders to mark their calendars: ACVECC's Annual Business Meeting will be held virtually following IVECCS 2025, with the date and time to be announced in the coming weeks. This will be an important opportunity to connect, share updates, and continue our forward momentum as a community.

About ACVECC

The American College of Veterinary Emergency and Critical Care (ACVECC) is dedicated to advancing emergency and critical care in veterinary medicine through education, certification, collaboration, and research. ACVECC's mission is to lead the advancement of emergency and critical care and empower the veterinary healthcare team.

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